

Basic Water Needs Mission

Affordable,
clean, safe
Water at
point-of-use,
locally
available



**Value
proposition**

Software

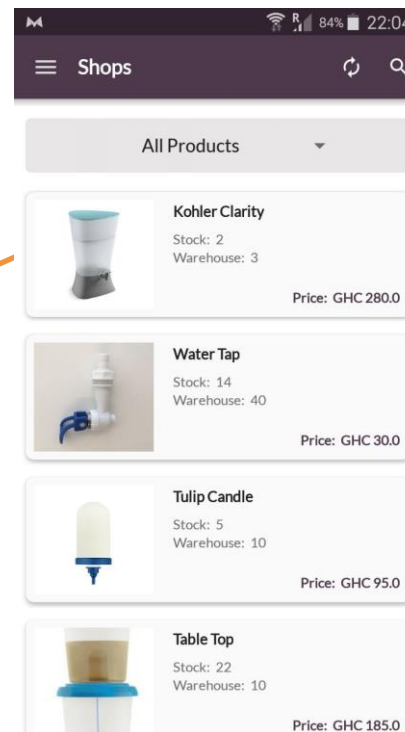
**Key
comp
o
nents**

**Scala
bility
driver
s**

**Succes
factor
s**

**(Door-to-Door)
Sales concept**

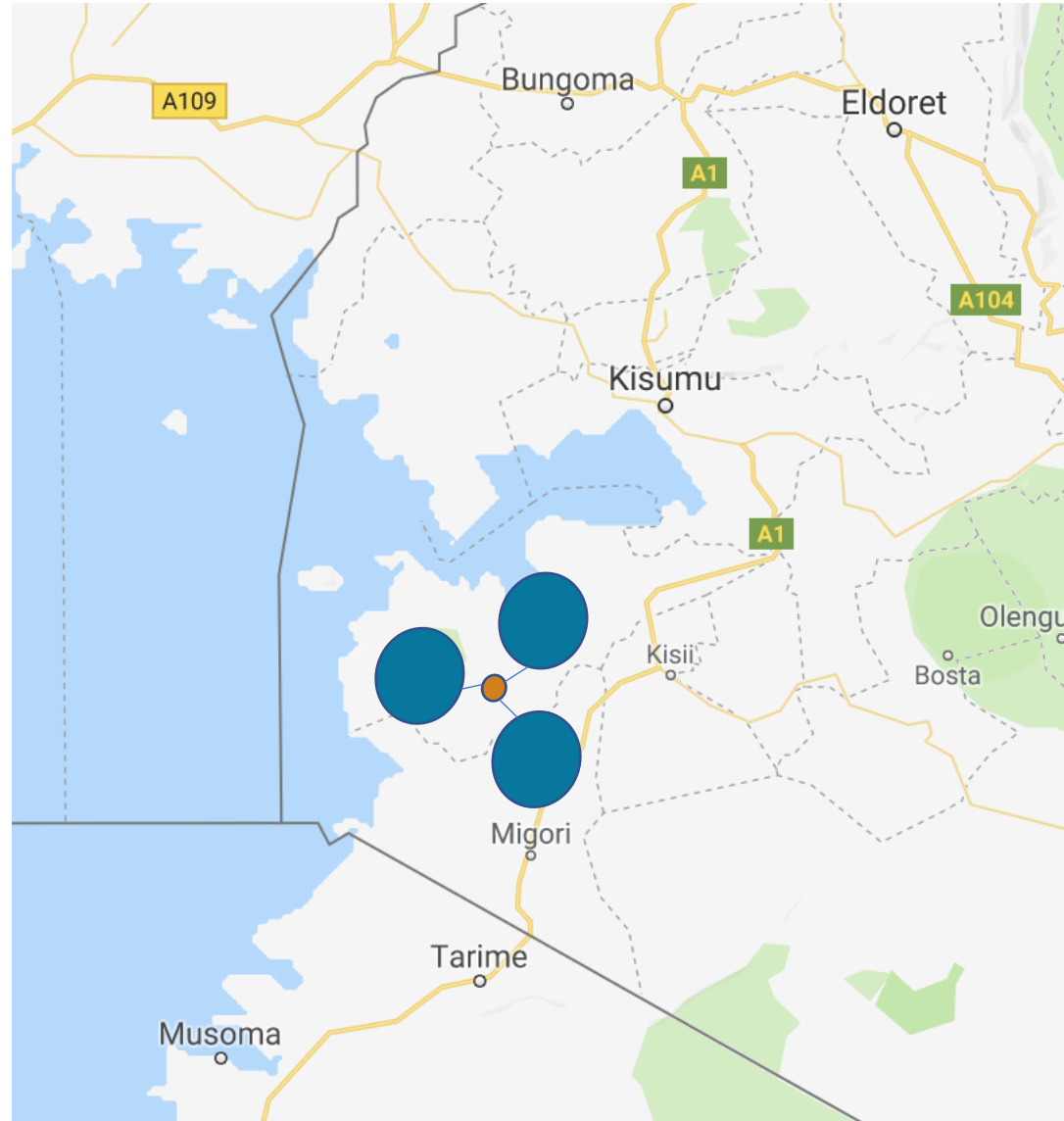
Hardware



**Combining
Products,
Technology
and
Distribution
concepts
in
market based
partnerships**

**Current
D-to-D
pilot**

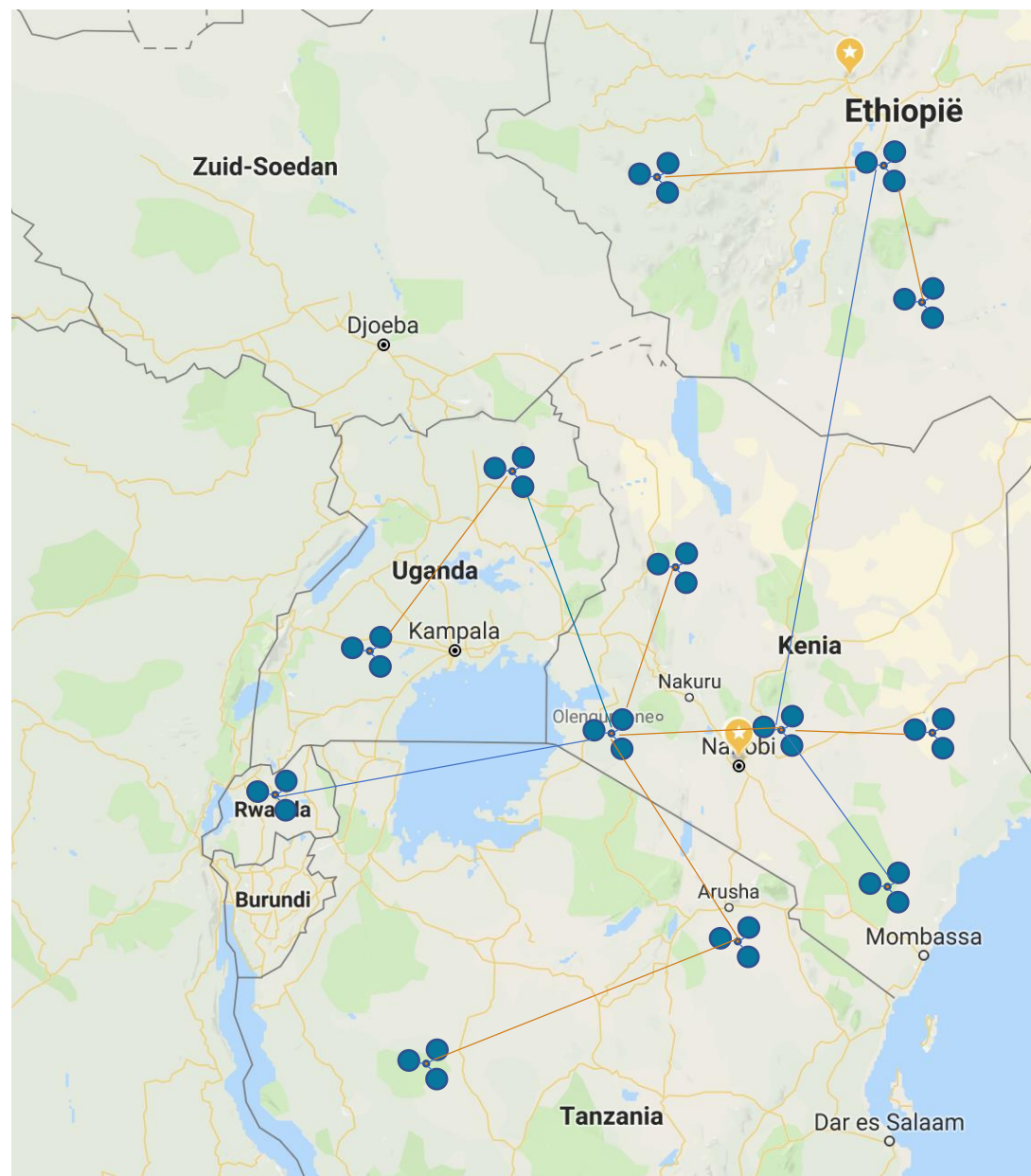
**Migori / Homa
Bay /Kisii area
with 3
suppliers and
an IT, training
and implemen-
tation
partner**



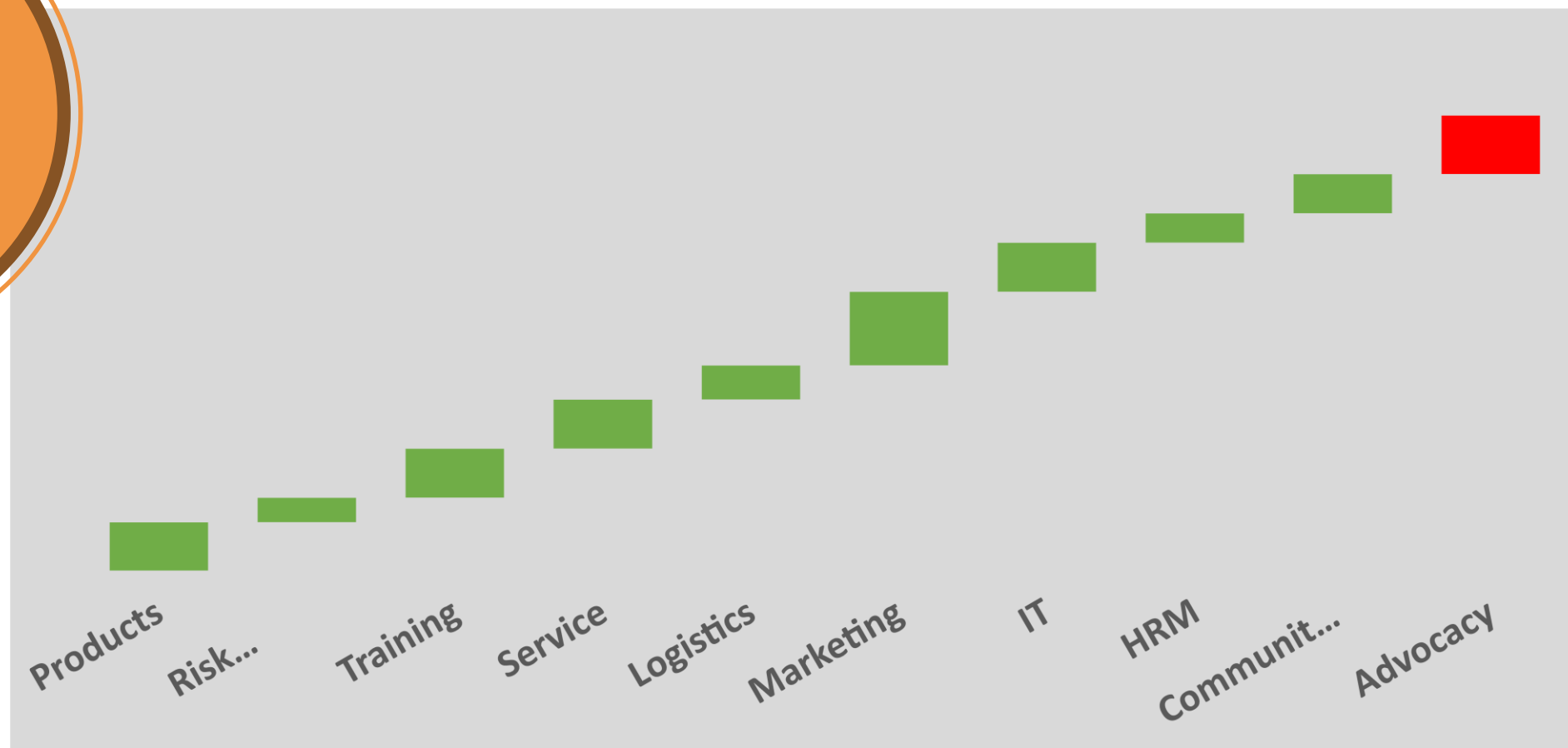
Future
Hub&Spoke
supply and
distribution
development

Future
developments
through
partnerships

8 DECENT WORK AND
ECONOMIC GROWTH



Required:
partnerships
and
organisations



**WHO WANTS TO PARTNER IN FURTHER DEVELOPMENT OF
CONCEPT AND IMPLEMENTATION?**

Public &
private
Partnerships
adopting
market based
approach

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BASIC WATER NEEDS

Dries de Kater

info@basicwaterneeds.com