

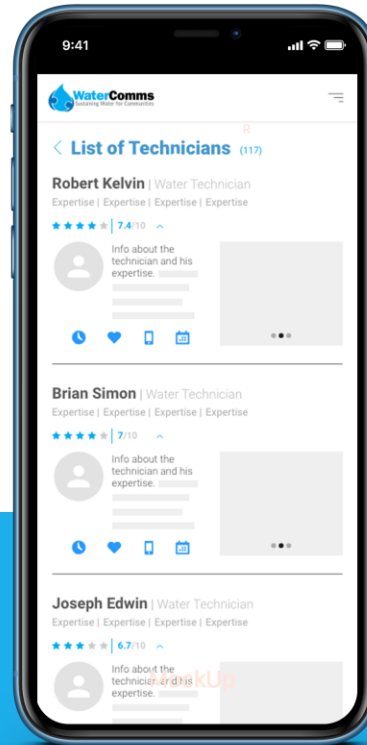


## Creating a Marketplace for Maintenance of Water Facilities

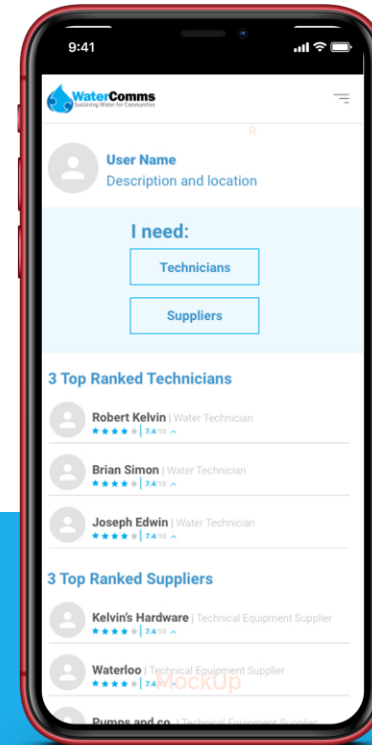
# 1 Product

## The WaterComms Mobile Marketplace

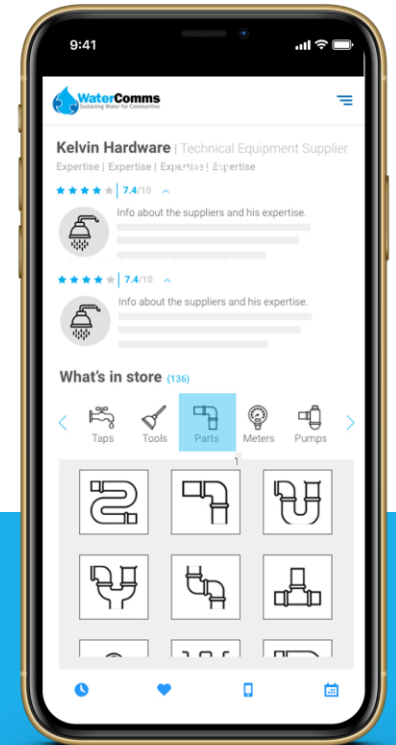
Connecting



Owners



Technicians



Suppliers

Boosting



Access



Clients



Data & Ads

# 2

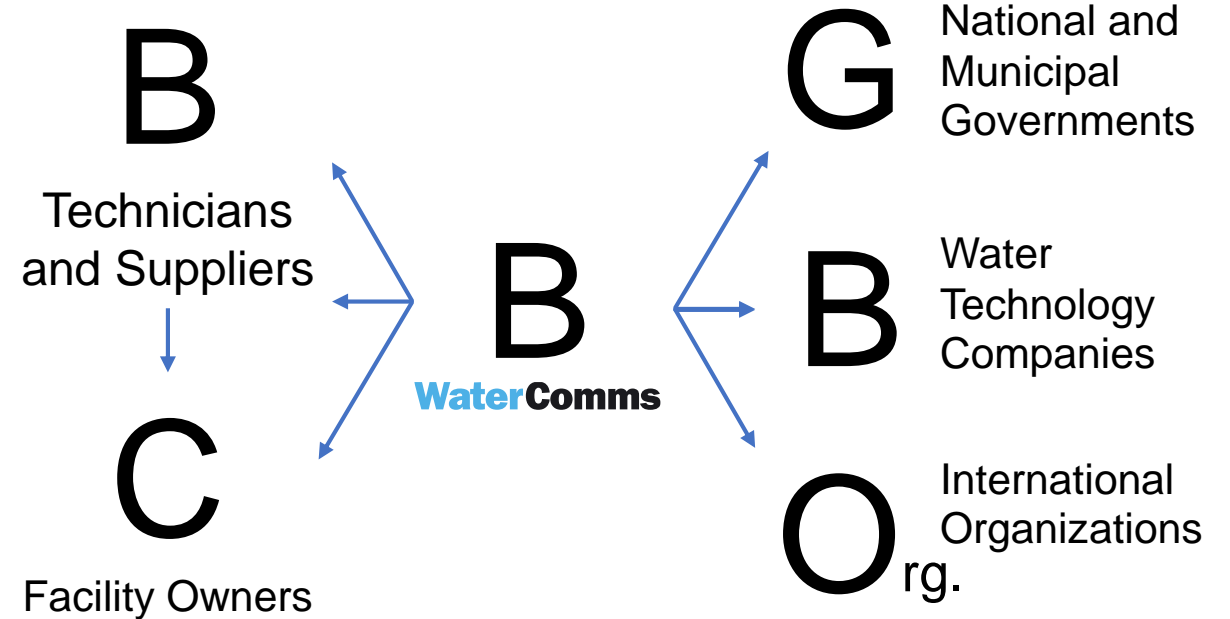
## Business Model

### Revenue streams:

1. Data products and ads
2. Monthly fees by technicians and suppliers

### Technical Marketplace

### Data Products



### Distribution of Income:






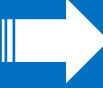

Monthly fees

Data products

Ads

# 3

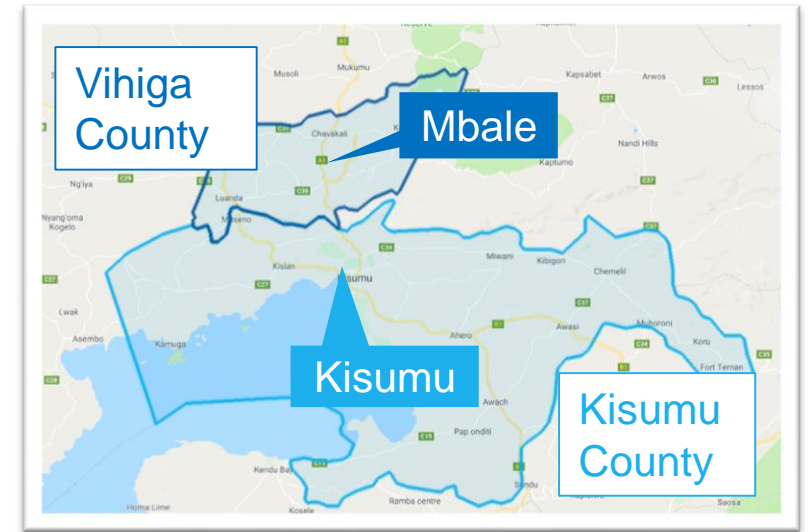
## Social Impact

	Public Health	Economy	Environment
Short term	 <p>Unsafe drinking water</p>	 <p>Boost productivity</p>  <p>Cost savings</p>	 <p>Better information and efficiency reduce harm</p>
Long term	 <p>Water technologies</p>	 <p>Secondary services</p>	 <p>Alternative water sources</p>

## 4

# Pilot in Kisumu and Vihiga

We are now running the pilot project for the technical marketplace in Kisumu and Vihiga



Setting up a  
call center

Enrolling  
technicians

Reaching out  
to owners

Listing  
suppliers





**WaterComms Kisumu Team:  
Silas, Yuval, Christabel and Margaret.**

# Thanks!

[www.watercomms.com](http://www.watercomms.com)

**Help appreciated:**

Meet KIWASCO and local water providers

Meet water technology innovators who seek reliable technicians and suppliers

Learn of practical solutions for testing and improving water quality

Social investment and grant opportunities