



IMPACT
WATER™

Safe Drinking Water Solutions

**Yes! Universal Coverage of
Safe Drinking Water is
Possible
and Affordable**

Who We Are & What We Do



*Impact Water delivers high-social-impact and affordable **water treatment technologies**, and long-term maintenance for developing country schools, to support govt's efforts and contribute towards the realization of the SDG #6*



*Kenya - **Nigeria** – Uganda
In Nigeria since March 2018*

Response to Water Problem (Field Observation)

“Nothing Changes if nothing changes”

(Yet, majority of schools ($\geq 70\%$) were doing
nothing about water quality)



$\pm 20\%$ Thinks this is Good Enough



Water treatment / Pouring Chlorine
Directly into their well or tank ($\pm 2\%$)



$< 1\%$ procure bottled water



$\pm 7\%$ access govt. pipe borne water

What we bring to the table

**Over 3,000 Installations,
reaching about 1 million people**

ULTRAFLO™



Middle Income / Urban

ULTRATAB



Poor Urban & Rural

ULTRAPRIME



High Income / Urban



Sustainability is Key. Schools must pay.

ANNUAL COST PER STUDENT

ULTRAFLO™

**\$0.05
per
student**

\$64 to install
\$20 for replacement

ULTRATAB

**\$0.08
per student**
\$32 for annual volume

ULTRAPRIME

**\$1.08 per
student**
\$650 per unit w/tank

- **We offer credit facility to schools who struggle with cash.**
- **Planned breakeven without social investors is 2020.**

Market Coverage

1. Private Schools (39,150)
2. Public Schools (77,400)
3. Non – School Segment: Housing Estates, Barracks, Prisons, IDPs, Organized Communities etc.

Partnership Framework



- **Joint Proposal Writing w/ NGOs**
- **Integration of IW services into existing WASH and Nutrition projects;**
- **Funding of Schools, IDP centers, Communities etc.;**
- **Rapid response to flood victims, cholera outbreak etc.**
- **Distributorship for Impact Water products**



KEY PARTNERS

SOCIAL
GOOD
SUMMIT
2018



Norwegian Ministry
of Climate and Environment



Nigeria Private School
Associations



Government
of Nigeria



A photograph of three young children in a rural setting. Two children are in the foreground, smiling at the camera. The child on the left is wearing a light-colored shirt, and the child on the right is wearing a green shirt. A third child is partially visible on the far left. In the background, another child is sitting on a low wall. The text "THANK YOU" is overlaid in a large, white, serif font.

THANK YOU



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